

Evaluación de Bachillerato para el Acceso a la Universidad de Castilla y León

LENGUA EXTRANJERA: INGLÉS

EJERCICIO Nº páginas: 2

OPTION A

MUSICAL.LY, THE APP TURNING POP FANS INTO STARS

- 1 17-year-old Amelia Gething was on holiday with her family in Barbados this summer when a stranger approached with a question: "Are you on Musical.ly? My daughters recognised you but they're too shy to say hello." That experience, Gething laughs, "was very weird". Her instinctively funny videos
- 5 have earned her 600,000 fans and made her one of the biggest UK stars on Musical.ly, an app that allows users to lip-synch to songs, apply music videostyle effects and share the results. When we speak of Musical.ly's 95 million users or Musers she's ranked 67th, and since joining the app her Instagram followers have rocketed from 700 to more than 90,000.
- 10 On paper, the idea of an app allowing teens to lip-synch to hit songs may not sound exciting, but it takes 10 seconds inside the app to understand why it is so attractive. The best contributors appear on clips that are funny, expressive and innovative.
 - As the app's success has increased so has interest from the music industry.
- 15 Singers like Selena Gomez and Jason Derulo have used Musical.ly to engage with fans. The app also acts as a launchpad for new artists. One is Carson Lueders, 15, a talented Washington-based singer. "Say I release a song," he supposes, when asked to explain the app's power. "All my fans out there can re-lip-synch to my song and reuse it in their own Musical.lys. It's a huge
- 20 platform." Musical.ly has been acquired by a Chinese company and renamed TikTok.

OUESTIONS

[1] ANSWER THE FOLLOWING QUESTION ACCORDING TO THE TEXT. <u>USE YOUR OWN WORDS</u> (10 TO 20 WORDS) (2 POINTS).

Why did a stranger approach Amelia Gething during her holiday in Barbados?

[2] ARE THE FOLLOWING STATEMENTS TRUE OR FALSE? INDICATE THE LINE(S) IN THE TEXT AND COPY THE FIRST 2 WORDS AND THE LAST TWO WORDS SUPPORTING YOUR CHOICE (1.5 POINTS AS A WHOLE: 0.5 EACH).

- 2.1. Musical.ly is an app that allows users to lip-synch songs, edit them with built-in special effects and share their videos.
- 2.2. The users of Musical.ly are called Musers.
- 2.3. Musical ly has been purchased by a French company and now it's called TikTok.

[3] CHOOSE A, B OR C. ONLY ONE CHOICE IS CORRECT ACCORDING TO THE TEXT (0.5 POINTS).

- a) Amelia Gething approached a stranger and asked her if she was on Musical.ly.
- b) Musical.ly, a lip-synching video app, is a launch platform for new artists.
- c) When Carson Lueders releases a song, his fans aren't able to lip-synch to it in their own Musical.lys.

[4] VOCABULARY (2 POINTS AS A WHOLE: 0.4 EACH).

- Find one word in the text for each of the following meanings:
 - a) increased suddenly
 - b) people who are between 13 and 19 years old
- FIND SYNONYMS IN THE TEXT FOR EACH OF THE WORDS BELOW:
 - c) vacation
 - d) strange
 - e) interact

[5] COMPLETE TASKS A AND B ACCORDING TO THE INSTRUCTIONS GIVEN (1 POINT AS A WHOLE: 0.5 EACH).

- **a.** Write a question for which the underlined words are the answer: "Amelia Gething was on holiday with her family in Barbados this summer."
- **b. Put into the passive:** "Selena Gomez and Jason Derulo have used Musical.ly to engage with fans."

[6] WRITE ABOUT THE FOLLOWING TOPIC USING BETWEEN 100-120 WORDS (3 POINTS).

Should we pay for the music we listen to? Why or why not?